

Eugene Rura, CPA, MBA, MS Acct. Info. Systems

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Seasoned finance professional and CPA with 15 years of experience, blending expertise in finance software implementation with strong communication skills. I believe that transparent financial information and collaboration across organizational levels increase the quality of data, reliability of projections, and value of analysis.

EXPERIENCE

Director of Financial Planning and Analysis
Cacique Foods LLC
Feb 2023 - Present

Developed and enhanced a comprehensive reporting framework, including reports, dashboards, and factor-based analytics, to provide critical insights to internal clients, enhancing decision-making processes across the demand organization.

Led the re-engineering and management of an advanced central planning system, facilitating multiple planning cycles. This system streamlined the collection of inputs from diverse organizational stakeholders, enabled pro-forma financial calculations, and generated multi-version scenarios for strategic what-if analyses generating pro-forma financials and Cash Flow projections. This system serves as a reporting and collaboration backbone platform for Accounting, Operations, Sales, Marketing and HR functions.

Played a strategic role in the month-end and year-end accounting closing processes, ensuring timely and accurate financial actual and pro forma reporting and robust audit support. Supported the review of accounting data quality, variance analysis, prepared data for necessary accrual entries, and provided support for the controller, AR and AP functions.

Professional Services Manager Bizview
insightsoftware LLC
May 2022 – Feb 2023

Led a consulting organization that generated \$1.7 million in annual sales implementing planning, budgeting, and reporting software system. As a manager of the team of implementation consultants, focused on the development of customer relationships, implementation programs, and the incorporation of best project management practices, supported by a dedicated team responsible for fulfilling commitments to clients.

My role encompassed managing group performance, providing sales support, preparing RFPs, strategizing for commercial success, allocating resources among direct reports and subcontractors, and intervening during critical project phases. Cultivated partnerships across product development, sales, and marketing to support product management on a global scale, ensuring the profitability of the services organization through effective resource and cost planning, management, and utilization.

Senior Consultant Bizview Solutions Architect
CALUMO - insightsoftware LLC
Apr 2021 - Apr 2022

Consultant and Solutions Architect implementing Software As A Service Budgeting, Planning, and Forecasting Solutions. Analyzed customer requirements to create maintainable applications following best practice guidelines.

Developed prototypes within feasibility studies; set up, configured, and tested components of customer solutions (SQL programming and SDK configuration); Integrated products with customers' Enterprise Resource Planning systems and other data sources; Led and coached junior consultants in the configuration of customer solutions; Managed system testing and rollout activities.

Performed System benchmarking. Guided customers through execution and reconciliation of data conversion, acceptance testing, and post-implementation Subject Matter Experts development. Engineering of custom allocation modules and data transformation queries.

<p>Manager, Finance Saputo Inc. Apr 2018 – Apr 2021</p>	<p>Led the team responsible for the coordination of month-end close for Sales Organization, creation, and management of Business Intelligence (BI) systems used in sales and pricing analysis, production of the division's monthly reporting package, forecasting, and budgeting.</p> <p>Developed and maintained a Microsoft BI Stack analytical data warehouse, integrating data from SAP ERP, Operations Finance's Material Management BPCS system, and sales-specific master data, enabling comprehensive financial analysis including weekly pro-forma financials, balance-of-month forecasts, and detailed financials.</p> <p>Implemented SAP CO-PA allocation for precise month-end close journal entries, developed a Volume-Revenue-Mix analysis tool to separate profit components, and established pricing protocols and distribution-impact analytics.</p> <p>Designed and managed Planning and Budgeting aggregators, provided ad-hoc analytics, and supported the organization with training and support on BI technology, enhancing decision-making through PowerBI dashboards and KPIs.</p>
<p>Sr. Financial Analyst Saputo Inc. Jul 2014 – Apr 2018</p>	<p>Transformed manual data processes by developing a BI Data Warehouse, automating data retrieval from various components of the ERP System. Created a drillable sales information cube that supports generating SKU-level P&Ls and distinguishing uncontrollable market factors from managerial results.</p> <p>Six annual budget cycles from development to KPI analysis, including collecting and compiling sales organization data for individual SKU-level planning.</p>
<p>Financial Analyst Cost Modeling group Verizon Business Jul 2008 - Jul 2014</p>	<p>Led the development and maintenance of a comprehensive business intelligence data warehouse, integrating 6 product models to support end-to-end organizational integration and individual cost models. Implemented cross-platform data consolidation, BI portal, and adopted Activity-Based Costing to enhance financial accuracy by allocating pre-computed factors and calculating product-specific cost of capital and depreciation. Managed database administration for two SQL Server configurations, ensuring robust data infrastructure and operational efficiency</p>
<p>Financial Analyst AMX Aug 2006 - Jun 2008</p>	<p>Executive Reporting: Development/Maintenance of Executive Reporting Package - VBA Excel/Access-based portfolio retrieving KPI/Key Metric schedules for BOD (127 schedules) on key aspects of Financial Statements, Segment Reporting, and Subsidiaries. Budgeting: Development/Maintenance of VBA MS Excel/Access/PerformancePoint software packages for departmental budget compilations/revisions (typical cycle - 12 iterations, processing time - 3 hours).</p>
<p>Financial Analyst Verizon Business Nov 2004 - Jun 2006</p>	<p>International Data Cost Modeling Group - Development of VBA Excel Cost Models, Direct Support of RFPs, and Cost Quotes Process. Utilizing the understanding of the telecommunications network principals used an adaptation of IP network infrastructure logic to cost allocation and cost-revenue match.</p>

EDUCATION

<p>2011</p>	<p>University of Texas at Dallas, Naveen Jindal School of Business Master's Accounting Information Systems, <i>Magna Cum Laude</i></p>
<p>2000</p>	<p>Murray State University, Arthur J. Bauernfeind College of Business MBA with a concentration in Investment Finance, <i>Summa Cum Laude</i></p>